

## TRIAGNOSYS AND MONDOWINDOW LAUNCH WORLDWIDE INTERACTIVE MAPS

**Aircraft Interiors, Hamburg, 27 March 2011** - MondoWindow's interactive inflight maps are now available as part of TriaGnoSys' AeroBTS+ Inflight Entertainment and Communications solution. It means airline passengers – wherever they are flying in the world – will be able to see what they are flying over regardless of weather conditions, they will also be able to interact with points of interest, as well as have access to relevant audio, video and games.

AeroBTS+ is a platform designed for the future of Inflight Entertainment and Communications (IFEC), allowing commercial airlines and business jet operators across entire fleets to provide mobile phone and Internet services, as well as wireless Audio/Video on Demand and other cabin services to passengers' own devices.

MondoWindow is hosted on board the aircraft and does not require connectivity for its core features and content. With connectivity, however, it can also include live data and news, social media, networked games, and real-time advertising.

Axel Jahn, Managing Director of TriaGnoSys, said, "Smartphone, tablets and laptops are an integral part of our lives. That is quickly becoming as true in the air as it is on the ground. We want to know what is going on around us and to control the information we receive. We originally developed AeroBTS+ to provide passenger connectivity but at the same time we ensured it is capable of providing much more. The MondoWindow interactive map is a very good example of a value added service which passengers want, at the same time as providing benefits to airlines."

AeroBTS+ can be used over a variety of radio links, including L-band, Ka-band and Ku-band satellite, and air-to-ground links. Therefore, it can be used anywhere in the world. It provides passengers with a high data rate, meaning the passenger experience is very similar to being on the ground.

Greg Dicum, President and co-Founder of MondoWindow, said, "Airline passengers want control over how they spend their time when they fly: it's what we're all used to on the ground. MondoWindow is a reinvention of the IFE moving map for the Internet era. What is particularly exciting about this deal with TriaGnoSys is that it means we will be able to provide our product all over the world. Together we are redefining inflight entertainment.

Now it doesn't have to be a cost for the airline – it can actually turn a profit – and it doesn't have to be dull for the passenger.”

With MondoWindow, the map becomes a source of revenue for airlines, providing opportunities for advertising, premium content, sponsored games, and destination-related advertising. MondoWindow's system includes optional advertising modules with pre-existing advertising relationships, so for airlines it is a no-hassle, plug-and-play ancillary revenue stream.

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**About TriaGnoSys**

TriaGnoSys is the expert in mobile communication, information and media, enabling communications and information transfer to and from air, land and sea.

TriaGnoSys solutions employ satellite, air to ground and other radio links, to connect communication networks through its cutting-edge mobility routers.

Our innovative products for GSM, UMTS, VoIP and compression deliver low-cost and efficient data communication. We also deliver tailored industry solutions through strategic partnerships with OEMs, system integrators and service providers.

TriaGnoSys Research and Development focuses on a broad range of mobile communication fields, including mobile end-to-end solutions, wireless In-flight Entertainment (IFE), next generation satellite connectivity and cabin/cockpit communication, as well as combined navigation and communications technologies.

For more information, go to [www.triagnosys.com](http://www.triagnosys.com)

**About MondoWindow**

MondoWindow is the first product for the Wi-Fi-connected airline passenger. It is an interactive map that tells you where you are and what you're looking at as you fly; it turns the plane into a geobrowser and provides web based, location-aware content, including games and social media for real time, in-flight entertainment.

The company's flagship site, <http://mondowindow.com>, is free to use for anyone with an internet connection, and includes content customized for any commercial flight in FAA-administered airspace.

The San Francisco company was founded in 2010 by Tyler Sterkel [STIR-kel], a technologist and museum curator, and Greg Dicum [DEE-com], an interactive producer, author and journalist. The concept grew out of Greg's Window Seat books, a series published starting in 2004 that helped airline passengers in the United States and Europe understand the landscape beneath them.

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